

Clare McCall Presents:

Social Media Suicide

@izzybaby1991: You're invited to a very special 27th birthday party. One I promise you won't forget! #27Club #SocialMediaSuicide

Social Media Suicide (SMS) is a darkly comic, interactive one-woman-show about the lengths a girl will go for online fame. Clare McCall's debut show explores the legacy of the infamous '27 Club' alongside the millennial struggle with social media addiction.

... Oh and there'll be cake!

With an all-female production team behind her, Clare stars as Izzy; a young woman desperate for social media validation. Combining technological and interactive elements, *SMS* asks what it means to have an online version of yourself, and how this curated identity interacts with your real-life self.

You, the audience, will join Izzy at her 27th birthday party. She's grateful that you're coming, but it's so rude that all those people who clicked 'attending' aren't going to show up – they'll miss her **big surprise!** Oh well, they'll just have to watch it on her Insta story later...

And yes, there will really be cake.

Izzy's story has already started on Instagram and Twitter – be sure to follow **@izzybaby1991** if you want to get to know her better...

Clare McCall is joined by producer Talia Meyerowitz-Katz and director Callie Nestleroth. This all-female team of emerging artists met at the *Royal Central School of Speech and Drama* and are creators of dynamic, experimental and exciting theatre.

CONTENT WARNING: This performance contains strong language, references to suicide, and other adult themes.

***Social Media Suicide* by Clare McCall is part of the Free Fringe.**

Venue: The Wee Room @ The Free Sisters

Date: 3rd-11th August

Time: 9pm (50 minutes, no interval)

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